



#GROCERSGETGREEN

Let the Minnesota Grocers Association share your good work across our social media platforms. In honor of Earth Day, showcase your company's commitment to a greener Minnesota. The MGA will be giving away 100 reusable bags to any company that "shares" how they are supporting the reduce, reuse, and recycle effort.

Simply use **#GrocersGetGreen** in your social media posts that showcase your company's sustainability efforts.

How does my company get 100 reusable bags?

Post on social media **any** of your green activities.
Examples, but not inclusive:



- back-of-house repurposing
- customer education
- energy efficiencies
- food to farm rescue
- hunger partner food rescue
- local partnerships
- plastic bag recycling
- plastic film recycling

Share on Social Media During April 12-22
Simply use #GrocersGetGreen



Get your customers involved!

The MGA will be promoting the food industry's green activities online from April 12-22 and will give away **5 reusable bags** to customers who engage in the conversation and share their local grocer's sustainability efforts.
See reverse side for customer flyer.

#GrocersGetGreen marketing materials are available for download at www.mngrocers.com.



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Karly Ackerman is here to help
kackerman@mngrocers.com
651-228-0973

