



MINNESOTA GROCERS ASSOCIATION

1360 Energy Park Drive, Suite 110 • St. Paul, MN 55108 • 651-228-0973 • 1-800-966-8352 • mga@mngrocers.com

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MEDIA CONTACT:
Jamie Pfuhl, President
(651) 228-0973

MEDIA ADVISORY

Minnesota Grocers Association Statement on Holiday Shopping

As the leading resource for the food industry of the state, the Minnesota Grocers Association is proud to represent an industry who provides essential support to our communities in this time of need. With the holiday season upon us, Minnesotans can be assured that we are open for business and that food and essential supplies remain plentiful during these challenging times.

The holidays are one of the busiest times for grocery stores. This season, let's do our part to keep each other safe and healthy. On behalf of the Minnesota food industry, we ask our neighbors to please consider the following when shopping at their local stores:

- In the spirit of the holidays, we encourage all customers to remain calm and mindful as they shop - prioritize your most immediate needs. Overbuying becomes a concern as a customer who buys more than they need prevents another customer from providing for their family.
- Wear a face covering or mask while you are in the store. This is important as it protects both workers and customers. If you are not feeling well, have a positive COVID-19 diagnosis, or have been exposed, please stay home.
- Make your holidays merry and bright by follow store signage and using directed entrances and exits. Social distancing is still incredibly important. Please allow six feet between yourself and others as recommended by the CDC. Streamline your trip by making a list and having only one family member do the shopping.
- As this challenging year comes to an end, be respectful and take a moment to thank employees for their amazing work and commitment to getting food to Minnesota families. Everyone's health and well-being is a priority. Team members all across the state are working double-time on the front lines and behind the scenes to meet customers' needs.
- It's inspiring to shop local and try unique Minnesota products. As an industry, we are working closely with the Minnesota Department of Agriculture to bring farm to table goods to our stores. If you see new products, give them a try!

The Minnesota food industry remains steadfast in its commitment to consumers, careers, and community. As the leading resource for the food industry of the state, the MGA is proud to represent an industry who provides essential support to our communities in this time of need.

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The Minnesota Grocers Association (MGA) is the only state trade association that represents the food industry of Minnesota from farm to fork. We are a legacy organization, having served the industry for over 120 years. We have over 300 retail, manufacturer, and wholesale members supporting nearly 1,300 locations statewide. Our member companies employ over 150,000 union and non-union Minnesotans. We actively advance the common interest of all those engaged in any aspect of the retail food industry as a leader and advocate in government affairs.