



## MINNESOTA GROCERS ASSOCIATION

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### **MEDIA ADVISORY**

## **Minnesota Grocers Association Statement on Holiday Shopping**

As the leading resource for the food industry of the state, the Minnesota Grocers Association is proud to represent an industry who provides essential support to our communities in this time of need. With the holiday season upon us, Minnesotans can be assured that we are open for business and that food and essential supplies remain plentiful during these challenging times.

On behalf of the Minnesota food industry we ask our neighbors to please consider the following when shopping at their local stores:

- We encourage all customers to remain calm and mindful as they shop - prioritize your most immediate needs. Overbuying becomes a concern as a customer who buys more than they need prevents another customer from providing for their family.
- Wear a face covering or mask while you are in the store. This is important as it protects both workers and customers. Please, if you are not feeling well, have a positive COVID-19 diagnosis, or have been exposed, stay home.
- Social distancing is still incredibly important. Please allow six feet between yourself and others as recommended by the CDC. Streamline your trip by making a list and having only one family member do the shopping.
- Everyone's health and well-being is a priority. Team members all across the state are working double-time on the front lines and behind the scenes to meet customers' needs. Be respectful and take a moment to thank them for their amazing work and commitment to getting food to Minnesota families.

The Minnesota food industry remains steadfast in its commitment to consumers, careers, and community. As the leading resource for the food industry of the state, the MGA is proud to represent an industry who provides essential support to our communities in this time of need.

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*The Minnesota Grocers Association (MGA) is the only state trade association that represents the food industry of Minnesota from farm to fork. We are a legacy organization, having served the industry for over 120 years. We have over 300 retail, manufacturer, and wholesale members supporting nearly 1,300 locations statewide. Our member companies employ over 150,000 union and non-union Minnesotans. We actively advance the common interest of all those engaged in any aspect of the retail food industry as a leader and advocate in government affairs.*