



## MINNESOTA GROCERS ASSOCIATION

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### FOR IMMEDIATE RELEASE:

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### MEDIA CONTACT:

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## MEDIA ADVISORY

### Minnesota Grocers Association Statement on Industry Conditions

As Minnesota responds to the COVID-19 pandemic, the Minnesota food industry remains steadfast in its commitment to consumers, careers, and community. In response to this ever-evolving situation, our industry is open for business, adapting to heightened consumer demand, stretched supply chains, and fluid workforce conditions.

On behalf of the Minnesota food industry, from farm to fork, we ask our neighbors to please consider the following:

- We encourage all customers to remain calm and mindful as they shop - prioritize your most immediate needs. Overbuying becomes a concern as a customer who buys more than they need prevents another customer from providing for their family.
- Everyone's health and well-being is a priority. Team members all across the state are working double-time on the front lines and behind the scenes to meet customers' needs. Be respectful and take a moment to thank them for their amazing work and commitment to getting food to Minnesota families.
- Grocers may look different in the coming days; operation hours might change, services may fluctuate, and we may ask you to help. We are working tirelessly to ensure the replenishment of our shelves, to maintain the cleanest facilities, and to mitigate barriers to food. We ask you to consider the first hour of service to be the shopping hour for the elderly, immunocompromised, healthcare staff, and first responders. This will allow them the ability to provide for their family's health and well-being.

We all share the hope that future impact of this virus will be minimized, and our thoughts are with those who have been affected by it. As the leading resource for the food industry of the state, the Minnesota Grocers Association is proud to represent an industry who provides essential support to our communities in this time of need.

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*The Minnesota Grocers Association (MGA) is the only state trade association that represents the food industry of Minnesota from farm to fork. We are a legacy organization, having served the industry for over 120 years. We have over 300 retail, manufacturer, and wholesale members supporting nearly 1,300 locations statewide. Our member companies employ over 150,000 union and non-union Minnesotans. We actively advance the common interest of all those engaged in any aspect of the retail food industry as a leader and advocate in government affairs.*