

# NEWS RELEASE



FOR IMMEDIATE RELEASE

Contact:

Jamie Pfuhl, President  
Minnesota Grocers Association  
(651) 228-0973  
jpfuhl@mngrocers.com

## **Governor Tim Walz Proclaims Bag Hunger Month Minnesota Grocers Commit to Help Hungry Families Statewide**

St. Paul, MN – November 4, 2019 – The Minnesota Grocers Association (MGA) is encouraging consumers statewide to bag hunger in their neighborhoods by shopping at participating retailers during the 2019 Bag Hunger Campaign. Governor Tim Walz has proclaimed the October 27 – November 16 Bag Hunger Month. Shoppers statewide are encouraged to Bag Hunger in their neighborhoods by participating in the Bag Hunger Campaign - Together We Can. All food and monetary contributions collected in-store will go to local food banks and shelves to benefit hungry Minnesota families.

“The Bag Hunger Campaign brings together numerous retail members, vendor partners, and customers to fill local food shelves across the state,” reads the proclamation issued by Governor Walz. “This three-way partnership engages Minnesotans in the fight to Bag Hunger in their neighborhoods.”

The Bag Hunger Campaign is aimed at increasing donations to Minnesota food shelves. The MGA coordinates the program across the state and has over 250 retail participants and 10 vendor partners. Since 2008, the MGA’s hunger campaigns have provided over 38 million meals to families in Minnesota and has set a goal of 1.5 million meals for 2019.

“The Bag Hunger Campaign provides an excellent opportunity to increase awareness of a social issue that affects all of our communities,” said Jamie Pfuhl. “By raising funds, increasing public support, and promoting local food shelf donations, the Minnesota food industry and consumers truly can make a difference in the fight to end hunger.”

### **About The Minnesota Grocers Association**

*The Minnesota Grocers Association (MGA) is the only state trade association that represents the food industry of Minnesota from farm to fork. We are a legacy organization, having served the industry for over 120 years. We have over 300 retail, manufacturer, and wholesale members supporting nearly 1,300 locations statewide. Our member companies employ over 150,000 union and non-union Minnesotans. We actively advance the common interest of all those engaged in any aspect of the retail food industry as a leader and advocate in government affairs.*

###



STATE of MINNESOTA

Proclamation

- WHEREAS: Shoppers statewide are encouraged to Bag Hunger in their neighborhoods by participating in the 2019 Bag Hunger Campaign Together We Can; and
WHEREAS: The Bag Hunger Campaign brings together numerous retail members, vendor partners, and customers to fill local food shelves across the state. This three-way partnership engages Minnesotans in the fight to Bag Hunger in their neighborhoods; and
WHEREAS: Grocers and vendor partners offer many ways for consumers to Bag Hunger in their communities, such as food drives, in-store promotions, and I Bagged Hunger donations at checkout; and
WHEREAS: All food and monetary contributions collected benefit hunger support partners to provide Minnesota families much needed hunger relief; and
WHEREAS: This program has grocer and vendor partnership support from across the state; and
WHEREAS: Over the last decade, these campaigns have provided over 38 million meals to Minnestan neighbors in need and has set a goal of 1.5 million meals for the 2019 Bag Hunger Campaign.

NOW, THEREFORE, I, TIM WALZ, Governor of Minnesota, do hereby proclaim October 27-November 16, 2019, as:

BAG HUNGER MONTH

in the State of Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 28th day of October.

[Handwritten signature of Tim Walz]

GOVERNOR



[Handwritten signature of Steve Pimon]

SECRETARY OF STATE