# MGA'S 2019 BEST 

## BAGGER CONTEST!



Saturday, August 17, 2019
11:30AM — 1:00PM
Mall of America

## Bloomington, MN

## GRAND PRIZES

$1^{\text {st }}$ PLACE
\$500 Cash \& Trophy
Trip to the National
Best Bagger
Championship in
San Diego, CA
$2^{\text {nd }}$ PLACE
\$250 Cash \& Trophy
$3{ }^{\text {rd }}$ PLACE
\$150 Cash \& Trophy

## Best Bagger Registration \& Bio Form

Email form back to kfrederick@mngrocers.com by July 19, 2019
Store's Contact (Manager): $\qquad$
Store Name: $\qquad$
Company Twitter Account: $\qquad$
Company Facebook Account:
Address: $\qquad$
City/State/Zip: $\qquad$
Phone: $\qquad$
Manager Email: $\qquad$

## BAGGER INFORMATION

Contestant Name: $\qquad$
Contestant Email: $\qquad$
Store/City of Employment: $\qquad$
T-Shirt Size: S__ M__ XL___ XXL_
How long have you worked at the store: $\qquad$
Most memorable experience in bagging: $\qquad$

Return to the Minnesota Grocers Association • Attn: Katie Frederick • 1360 Energy Park Dr., Suite 110 • St. Paul, MN 55108 • Phone: 651-228-0973 • Email: kfrederick@mngrocers.com

## READY, SET, BAG!

In 1989, the Minnesota Grocers Association hosted its first ever Best Bagger Contest at the Minneapolis Convention Center. Since then the MGA has been bringing grocers from all across the state together to send their best of the best to bag-off to hold the title of Best Bagger. This event showcases the Minnesota grocery industry and one of its key employees.

We are looking for Minnesota's best baggers to compete in this year's bagging contest!
Come join us at the Mall of America at 11:30AM on August 17, 2019. Assistance is available for in-store contests, training, and any questions regarding the contest. Please contact Katie Frederick at kfrederick@mngrocers.com or 651-228-0973.

In the 2019 contest, baggers will be tested on their ability to pack the ever popular reusable bags with commonly bought items. The contestants will be scored on their speed, weight distribution, proper bag building technique, and style.
MGA will award a $\$ 50$ prize to each participant as a congratulations!

## We are looking forward to a fun and exciting event this year!

## Thank you to our 2019 sponsoring company UNFI



## OFFICIAL RULES \& REGULATIONS

Who can participate? Only ONE employee who primarily bags groceries from an MGA member company can compete in the finals held on August 17, 2019

What do we need to send MGA? Please e-mal back the bio sheet to Katie Frederick at kfrederick@mngrocers.com. Your bio sheet needs to be in by July 19, 2019 to have a spot reserved for your bagger.

Do we need to use the list of groceries provided? Not necessarily, but the selection of items does correspond with the points awarded for speed. Changing the type of products to be bagged would require changing the times in each bracket.

MGA prize money: Prize money is made possible through the generous support to this event from our sponsor UNFI.
The prizes will be awarded to the bagger at the Best Bagger Contest. Winners will receive the amount indicated below:

## Grand Prizes:

1st Place: $\$ 500$ and a trophy with a trip to the National Best Bagger Championship in San Diego, CA
2nd Place: $\$ 250$ cash and a trophy
3rd Place: \$150 cash and a trophy

## Excellence Awards:

Balance Award: \$50 cash and a trophy
Spirit Award: $\$ 50$ cash and a trophy
Style Award: \$50 cash and a trophy
Traveler Award: $\$ 50$ cash and a trophy
MGA will award a $\$ 50$ prize to each participant as a congratulations!
When is the Championship? The preliminary and final rounds are held at the NGA Show in San Diego, CA on February 23-26, 2020. All state winners will compete in the preliminary rounds. The final round will feature the top 5 contestants from the preliminary rounds.

## Additional Rules

- A previous winner of the MN Best Bagger Contest may not re-enter if he/she has already represented Minnesota in the National Best Bagger Championship.
- Contestants may not move the items to be bagged prior to the start of the contest.
- Bags are to remain folded before the start of the contest. Contestants may place the unopened bags in a place which is comfortable for them.
- Judges' decisions are final.


## HOSTING YOUR OWN CONTEST

The 2019 state competition is set for August 17, 2019 at the Mall of America at 11:30AM. Now is the time to prepare your employees for your contest and generate excitement. We suggest that you form a committee to plan all the aspects of an in-store competition. The committee should include key personnel to generate the necessary enthusiasm to guarantee employee participation. The committee can focus on these elements:

1. Choose your site: Choose a location where there is ample space. The location should be easily visible to observers to help create a festive atmosphere. This helps build morale among the contestants and other employees.
2. Contestant Sign-up: Encourage participation through posters, signs, and word-of-mouth. Full support from managers is important in promoting a successful bag-off.
3. Prizes: Cash awards for first, second, and third place encourages participation. Other incentives can include t-shirts or caps to all participants with the store logo and colors. Trophies are also a nice idea.
4. Publicity: Four to six weeks prior to your event, announce it to the press (radio, news paper, TV stations). This is a great opportunity to get exposure for your store. Take pictures and send them to your local newspaper as well.
5. Refreshments: Help promote a festive atmosphere by providing refreshments at your event. This will make it fun for on-lookers and constants.
6. Decorations: Try holding a bag painting party in preparation for the event, then decorate the site with those bags. Use balloons, music, signage, etc. to make it a fun atmosphere.
7. Judging: It's best to use the same judging criteria used in the state contest. Judges can include store managers, department managers, or supervisors. Make sure the judges have the contest rules prior to the event to familiarize themselves.


## ITEMS AND PEOPLE NEEDED TO RUN A SUCCESSFUL BAG-OFF

## MC:

Pick someone who is comfortable speaking in front of a crowd. They will need to explain the purpose of the contest, go over the judging criteria, introduce the contestants, giving a running commentary during the contest, and provide some type of entertainment between the heats. (Usually provided by interviewing each contestant).

## Judges:

The best number of judges to have is three. Each judge is responsible for scoring the bags using the form enclosed. The standards and criteria are outlines in each category. After all three judges have scored a contestant, the three scores should be averaged and recorded on the master score sheet provided in this booklet.

One judge should be selected to weigh each contestant's bags on an electronic scale. Each bag should have its weight written on it by the judge. Judges should walk over and look at the bags.

Timers: One timer will be needed for each table in the competition and is responsible for:

1. Timing the contestant. Timing should begin when the starts says "go". The stopwatch is stopped when the contestant has finished bagging items and raises his/her hands.
2. After the timer has read the time, the contestant's time is written on each bag.
3. The bags are loaded into a shopping cart and taken over to the judges.
4. While the judges are examining the bags, the timer will alternate the set of groceries and reset the lane with the items in proper formation. An item arrangement sheet is enclosed.

## Supplies and Equipment Needed:

Groceries: To help move the event along, we recommend 2 sets of groceries should be available for each bagger.
Reusable Bags: Verify the bags are not defective by opening prior to contest.
Grocery Carts: Can be used to move the groceries to the judging area.
Stopwatches: Have one for each timer.
Scale: An electronic scale is needed for accuracy.
Markers: For timers and judges for writing on the bags, etc.
Calculator: For scoring and averaging the contestant's results.
Copies: Have the item arrangement sheet available for the person resetting the groceries, individual scoring sheets for each judge for each contestant, and the master scoring sheet for judges.
After a champion has been determined, e-mail the registration/bio for to Katie Frederick at kfrederick@mngrocers.com. The MGA must receive this by July 19, 2019.

## SAMPLE GROCERY LIST

1...... 18 oz. glass jar of jelly/jam
$1 \ldots \ldots 16 \mathrm{oz}$. glass jar of pickles
$1 . . . . .24$ oz. glass jar of pasta sauce
$1 . \ldots . .7 \mathrm{oz}$. box of snack crackers
$1 \ldots . .16 \mathrm{oz}$. box of spaghetti noodles
$1 . \ldots . .13 .7 \mathrm{oz}$. box of crackers
$1 \ldots . .12 \mathrm{oz}$. box of cereal
$1 . \ldots . .6 \mathrm{oz}$. can of cooking spray
$2 \ldots . . .15 \mathrm{oz}$. can of pasta
$2 \ldots . .6 \mathrm{oz}$. can of tomato paste
$2 \ldots . . .103 / 4 \mathrm{oz}$. can of soup
$1 . \ldots . .28 \mathrm{oz}$. can of baked beans
$1 \ldots . . .18$ oz. BBQ sauce
$1 \ldots \ldots .8 \mathrm{oz}$. plastic container of mustard
1.......SPAM
$1 \ldots . . .12$ oz. bag of pretzels
$1 \ldots \ldots 10 \mathrm{oz}$. bag of chips
1...... dozen large eggs
$1 . . .$. tube of potato chips
$1 \ldots . .5 \mathrm{oz}$. bag of sunflower seeds
1...... Slim Jim beef stick
$1 \ldots \ldots 14.3 \mathrm{oz}$. package of cookies
$2 \ldots . .3 \mathrm{oz}$. box of pudding
$1 \ldots . . \mathrm{M}$ \& M's (approx. 2 oz. )
$1 . . .$. brick of coffee
$1 \ldots . .4$ pack of 4 oz . fruit cups
$1 \ldots \ldots$ seasoning packet
$1 \ldots .$. cup of oatmeal
$1 . . .$. . paper towel
1...... Knorr's pasta sides
1......Baby wipes


# SAMPLE ITEM ARRANGEMENT (Using sample list from previous page) 

| Box of cereal | 4 pack of fruit cups | Bag of chips | paper towel | Can of pasta | Tube of potato chips |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Box of pudding | Eggs | Jelly/Jam | Box of snack crackers | Can of baked beans | Container of BBQ sauce |
| Glass jar of pasta sauce | Brick of Coffee | Can of soup | Can of soup | Box of crackers | Jar of pickles |
|  |  |  | Mustard |  | Tomato paste |
| Baby wipes | Bag of pretzels | Cooking spray | Box of spaghetti noodles | Seasoning packet | Can of pasta |
| Knorr's pasta side |  |  |  | Cup of oatmeal |  |
| SPAM | Tomato paste | Package of cookies | Box of Pudding | M \& M's | Sunflower seeds |
| Beef stick |  |  |  |  |  |


$\qquad$ Check Stand \# $\qquad$

Store Name


## CRITERIA FOR CHOOSING A BEST BAGGER OF REUSABLE

Speed ------------- 10 Points
Contestants should bag orders significantly quicker than the average bagger.


## Distribution of Weight Between Bags -- 5 Points

Contestants should know how to distribute groceries among sacks so that all sacks in an order are approximately equal in weight. To calculate the score, weigh each bag and record the weight. Take the heaviest bag weight, minus the lightest bag weight, and subtract the difference from the total points possible.

Example: The heaviest bag weighs 15.75 pounds and the lightest bag weighs 14.25 pounds. The weight difference between the two bags is 1.50 pounds. Subtract this difference from the total possible points $(5.00-1.50=3.50)$. The total points to be awarded is 3.50 .
Proper Bag Building Technique ----10 Points
Contestants should be able to arrange groceries correctly within a reusable bag. Points will be deducted for improper bagging, damaged products, and missed items. Packing should involve these steps:
(1) Placing heavy cans on the bottom of the bag.
(2) Framing boxed items around the bag's walls to create a "cushion" for other items.
(3) Placing crushable items, such as produce and eggs on the top.
(4) Slipping small items, like packs of gum, in the spaces in the bag.

Style, Attitude, and Appearance-------5 Points
All contestants should present a neat appearance, be polite, and convey a customer-oriented attitude. Contestants will be judged in part on their composure and self-confidence.

| Year | Winner | Store |
| :---: | :---: | :---: |
| 2018 | Tyler Haselkamp | Coborn's, Clearwater |
| 2017 | Caleb Meyer | Kowalski's Market, Oak Park Heights |
| 2016 | Seth Allen | Chris' Food Center, Sandstone |
| 2015 | Lauren Gillson | Lunds \& Byerlys |
| 2014 | Zach Anderson | Lunds - Normandale |
| 2013 | Chelsea Retzer | Lunds - Normandale |
| 2012 | Daniel Busquets | Kowalski's Market, Eagan |
| 2011 | Blake Westling | Byerlys Eagan |
| 2010 | Matt Medley | Lunds Penn Avenue |
| 2009 | Jessie Seamans | Lunds Navarre |
| 2008 | Jake Jensen | Chris' Food Center, Sandstone |
| 2007 | Breanne Haapala | Lunds Navarre |
| 2006 | Jon Sandell | Chris' Food Center, Sandstone |
| 2005 | Brandon Johnson | Chris' Food Center, Sandstone |
| 2004 | Kyle Schultz | Chris' Food Center, Sandstone |
| 2003 | Andrew Seymour | Chris' Food Center, Sandstone |
| 2002 | Joe Battaglia | Chris' Food Center, Sandstone |
| 2001 | Ryan Griffith | Supervalu, Morris |
| 2000 | Ben Lochner | Coborn's, Little Falls |
| 1999 | Misty Kreklau | Ernie's Market |
| 1998 | Haver Owaleon | Coborn's, Little Falls |
| 1997 | Brandon Kreklau | Ernie's Market |
| 1996 | Jake Paulson | Soderquists, Soderville |
| 1995 | Patrick Maloney | Chris' Food Center, Sandstone |
| 1994 | Greg Feia | Coborn's, Sartell |
| 1993 | Dane Klar | Chris' Food Center, Sandstone |
| 1992 | Matt Gangl | Chris' Food Center, Sandstone |
| 1991 | Craig Thorvig | Chris' Food Center, Sandstone |
| 1990 | Dean Reller | Coborn's, Sauk Rapids |
| 1989 | Robb Wintheiser | Coborn's, Sauk Rapids |

## MGA BEST BAGGER CONTEST HISTORY

Since 1989, the Minnesota Grocers Association has been bringing grocers from all across the state together to send their best of the best to bag-off and to hold the title of Best Bagger. The contestants are scored on their speed, weight distribution, proper bag building technique, and style.

## 1989:

The Minnesota Grocers Association hosted its first ever Best Bagger Contest at the Minneapolis Convention Center.

1995:
The MGA changed venues and held its contest at the Minnesota State Fair.

## 2000:

After five years, the MGA moved venues to host the Best Bagger Contest at the Mall of America.

## 2009:

The MGA introduced the ever popular reusable bag as the contests bag of choice.
UNFI (SUPERVALU) became the official Best
Bagger Sponsor.

